



HYBRID MC

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HYBRID MC EXTENDS ITS BASE IN UAE BY SELLING A VIRTUAL SET SOLUTION TO AJMAN TV FOR MORE THAN 150 000€



Hybrid MC has historical presence in UAE, after installing its virtual solutions in Abu Dhabi TV and Al Majd, Hybrid MC has just sale a new virtual set solution to Ajman TV during IBC 2006.

Ajman TV will use Hybrid MC virtual set solutions for its daily production of talk show, news and other entertainment programs.

The configuration chosen by Ajman TV is a mix between fixed shots and moving shots, with three cameras working on the studios.

Two of the cameras, will be equipped by HMD, robotic Pan, tilt, zoom and focus heads controlled by two Jogbox, HMD's remote control and one camera will be fix.

One moving camera will use its dedicated, Helium 2D virtual set station in SD, and the other will share with the fix other Helium 2D virtual set station thanks to our ZAP, camera switching software allowing cost reduction.

The graphics will be controlled by Oxygen, which will allow the production process to be very easy to manage.

Hybrid MC, has more than 15 virtual set solutions in the region, and will work to extend its middle east customer base in the future.

About Hybrid MC

Founded in 1996, Hybrid MC is an Emmy award winning pioneer in virtual Studio technology, offering a full range of products and services for mixing real and computer generated graphics. Their solutions are purpose built for the real-time delivery of broadcast quality imagery. Privately held, Hybrid MC is situated in Paris, France, with customers located around the world. For more information on HYBRID MC, please visit our web site at www.hybrid-mc.com



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About Ajman TV

Ajman TV channel 4 went on air in first February 1996 (terrestrial channel uhf26) Banking and depending on the vast expertise and program productions (over 7000 hours of different television programs in (Arabic and English) and on the software resources and the complete audio and video facilities of AIS (Ajman independent studios).

To cope with the space age Ajman TV started it's satellite transmission in 1st February 1998.

Ajman TV is ATV station which entertains its audiences through exptional programs for all those who would like to have an escape, and offer a new concept in entertainment through revolutionary programming for all those how look for extra ordinary fun.

Ajman TV offer it's viewers a complete dose of programming for the Arabic families to please the different type of viewers. Children, youth, adults by broad-casting children cartoon, variety, quizzes, documentary, drama, Telenovila and feature films