



HYBRID MC

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HYBRID MC EXTEND ITS ACTIVITIES IN MIDDLE EAST THROUGH VIRTUAL SET PRESENCE OVER LYBIA



Hybrid MC has always been very active in Middle East, after presence, in Dubai and Abu Dhabi, Hybrid MC has made two major sales in Libya during this year for an approximate amount of **500 000€**

The first one is about for the Green Book channel, the configuration sold is composed of three 3D Real time virtual set solutions Krypton SD, 3 HMD robotic heads, and one Jogbox equipped with a PC Pilot. This deal has been made through the French system integrator New ATG.

The second one is due to an agreement between our company and JVC Professional UK as the lead system integrator, of a new Libyan communitarian television, configuration sold was one virtual set 2D Real time Helium SD, 1 HMD robotic head, one Jogbox and two fixed cameras, with a camera switching GPI and software.

About Hybrid MC

Founded in 1996, Hybrid MC is an Emmy award winning pioneer in virtual Studio technology, offering a full range of products and services for mixing real and computer generated graphics. Their solutions are purpose built for the real-time delivery of broadcast quality imagery. Privately held, Hybrid MC is situated in Paris, France, with customers located around the world. For more information on HYBRID MC, please visit our web site at www.hybrid-mc.com