



HYBRID MC

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2M SOREAD goes for Hybrid MC's 3D Krypton virtual set solution

2M SOREAD, the leading Moroccan private TV station, chooses Hybrid MC's all in one 3D turn key solution. After comparison of the virtual set solutions available on the market, 2M SOREAD chooses the complete solution range of HYBRID MC's software and robotics.

- Krypton 3D Virtual set: The "all in one" solution includes now 3 Titanium robotic heads, managed by a single remote controller, Cobalt and a touch screen panel, allowing one operator to manage all the cameras of the studio from a single station, Mercury.

The various virtual sets used by 2M SOREAD are rendered by 3 virtual set stations Krypton.

- Titanium robotic head: Hybrid MC's new robotic head are worldly recognized for their performances and precisions which allows no audio video delay when used in virtual sets.
- Oxygene: The external control, allows 2M SOREAD to trigger all the sets, and to feed the real time graphics with external databases.

The Safire chroma keyer, from Crystal Vision, provided by HYBRID MC, completes the hole set up of 2M SOREAD.

2M SOREAD will go on producing its shows with Krypton. The sets used by 2M SOREAD are composed by a virtual wall of video screens reproduced in Krypton and feed in by video servers.

HYBRID MC has equipped more than 30 TV channels around the world. 2M SOREAD is the second Moroccan TV channel to use HYBRID MC's virtual set solutions.

About HYBRID MC

Founded in 1996, Hybrid MC is an Emmy award winning pioneer in virtual set technology, offering a full range of products and services for mixing real and computer generated graphics. Privately held, Hybrid MC is situated in Paris, France, with customers located around the world. For more information on HYBRID MC, please visit our web site at www.hybrid-mc.com.