



HYBRID MC

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BFM TV's upgrades its virtual set solution to Hybrid MC's Krypton 3D

BFM TV, a 24/7 French news TV station, which has been using Hybrid MC's 2D virtual set solution decided to go for a 3D upgrade for all of its' system. For this occasion, BFM decided to add a fifth HMD robotic head and two brand new 3D virtual set workstations.

- Krypton 3D Virtual set: The "all in one" solution includes now 5 HMD robotic heads, managed by a single remote controller and a touch screen panel, allowing one operator to manage all the cameras of the studio from a single station. The various virtual sets used by BFM TV are rendered by 5 virtual set stations Krypton.
- HMD robotic head: Hybrid MC's HMD robotic head are worldly recognized for its performance and precision which allows no audio video delay when used in virtual sets.

BFM TV will go on producing all its shows with Krypton. The sets used by BFM TV are composed by a virtual wall of video screens reproduced in Krypton and feed in by video servers.

HYBRID MC has equipped more than 30 TV channels around the world. BFM TV is one of the four French TV channels (with TF1, CLP TV, KTP TV) using HYBRID MC's virtual set solutions.

About HYBRID MC

Founded in 1996, Hybrid MC is an Emmy award winning pioneer in virtual set technology, offering a full range of products and services for mixing real and computer generated graphics. Privately held, Hybrid MC is situated in Paris, France, with customers located around the world. For more information on HYBRID MC, please visit our web site at www.hybrid-mc.com.

About BFM TV

BFM TV is owned by the listed group NextRadioTV (owner of the french radio station RMC and BFM). BFM TV has the ambition to become the first cost-free French 24/7 news channel. Its shows will be oriented on general information and financial and economical news open to a large public. www.bfmtv.fr