



**HYBRID MC**

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CLP TV chooses HYBRID MC's 2D virtual set solution

CANAL DE LÍNGUA PORTUGUESA, a new portuguese TV station, will air on French ADSL and Satellite TV (TPS). After comparing the different virtual set solutions available on the market, CLP TV chose HYBRID MC 2D virtual set solution: Helium.

- Helium 2D Virtual set: The "all in one" solution includes 3 HMD robotic heads, managed by a single remote controller and a touch screen panel, allowing one operator to manage all the cameras of the studio from a single station. The various virtual sets used by CLP TV are rendered by 3 virtual set stations Helium.
- Oxygen: The external control, allows CLP TV to trigger all the sets, and to feed the real time graphics with databases.

The Safire chroma keyer, from Crystal Vision, provided by HYBRID MC, completes the whole set up of CLP TV.

CLP TV will produce all its shows with Helium. The sets used by CLP TV are composed by a virtual wall of video screens reproduced in Helium and feed in by video servers.

HYBRID MC has equipped more than 30 TV channels around the world. After KTO TV, TF1 and BFM TV, CLP TV is the fourth french TV channel to choose HYBRID MC's virtual set solutions.

#### About HYBRID MC

Founded in 1996, Hybrid MC is an Emmy award winning pioneer in virtual set technology, offering a full range of products and services for mixing real and computer generated graphics. Privately held, Hybrid MC is situated in Paris, France, with customers located around the world. For more information on HYBRID MC, please visit our web site at [www.hybrid-mc.com](http://www.hybrid-mc.com).